## LET'S GO CAMPING





The first known s'mores recipe was published by the Girl Scouts in 1927.

**87%** of campers say having a campfire is extremely important.

37% of Americans use firewood for outdoor recreation each year.

50% of people
think firewood should
be stacked with the
bark facing up, and
50% think it should
have the bark facing down.







85% of campers took their first trip before they turned 16 years old.



**25** states and **2** Canadian provinces. This insect is easily spread by moving infested firewood.

All 2,235 National
Forest and 695 US
Army Corps of Engineers
reservable campgrounds
advise visitors to use local
or heat-treated firewood to
reduce the risk
of transporting forest pests.



The average person burns the equivalent of  $\frac{1}{2}$  marshmallows for each mile they walk.



## BUY IT WHERE YOU BURN IT

