

Don't Move Firewood: Ash-Kicking Outreach in Oregon and Washington

Alex Meacham

Firewood Outreach Coordinator (OR/WA)

The Nature Conservancy

DON'T MOVE
FIREWOOD.org



Why “Don’t Move Firewood”?



Firewood is a broad pathway for invasive forest insects and diseases.

- Forest pests can and do move on firewood
- Regulations are not comprehensive or consistent
- New pest outbreaks come to light every year...

Guiding Principles

- **GOAL:** Protect trees
- **TACTIC:** Slow the spread of invasive forest pests via the firewood pathway
- **TARGET:** Firewood users and stakeholder group educators
- **MESSAGES:** Don't move firewood; buy it where you burn it, gather on site, or buy certified, heat-treated firewood

Outreach Tools

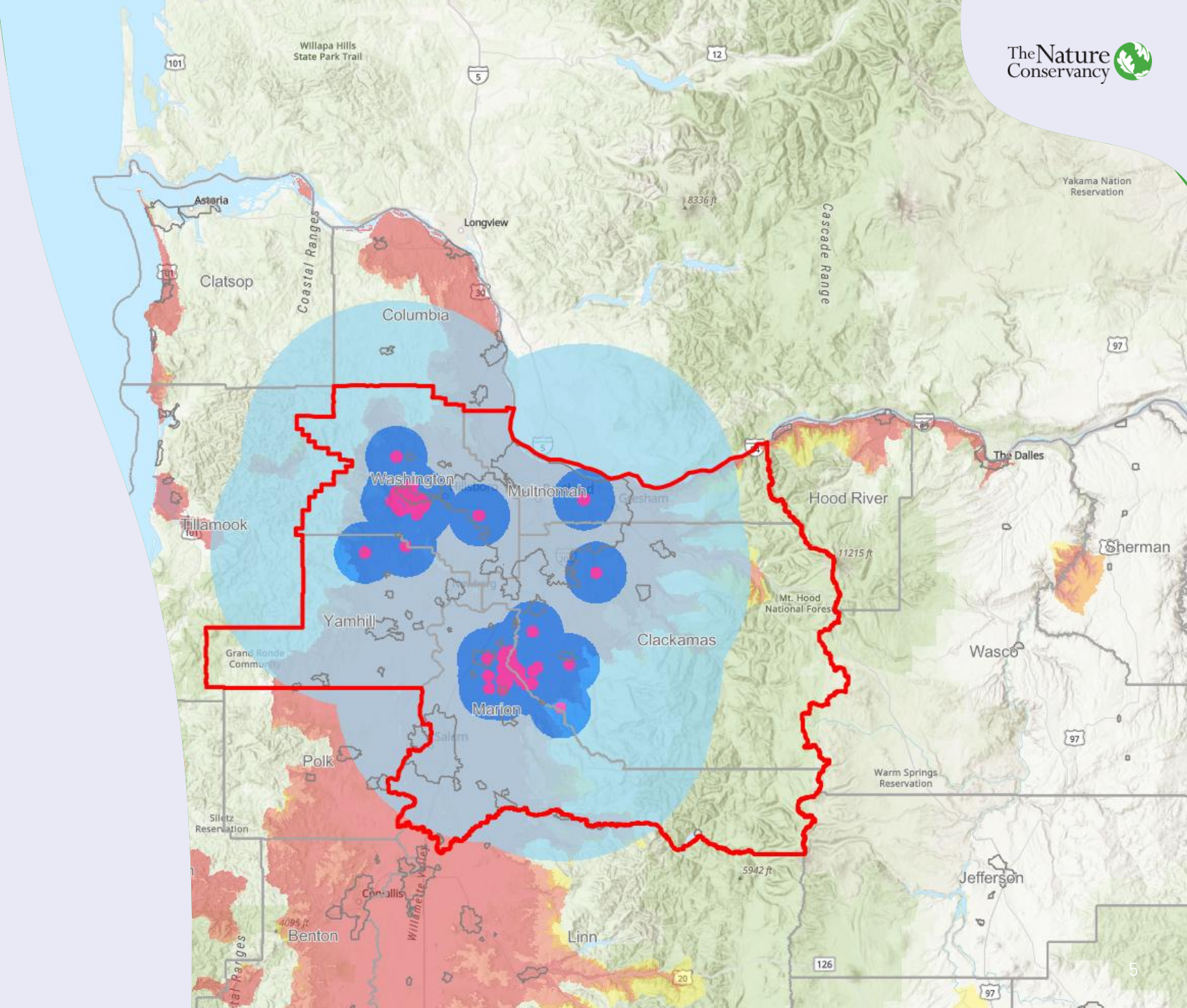
Website Content

- Resource Library
- Firewood Map
- Forest pest and pathogen species profiles
- News (blog); Monthly Newsletter
- Spanish language microsite
- Resources for other outreach professionals
 - e.g., [Firewood Comparison Report](#)



Need for outreach in OR and WA

- Forest pests in Oregon
 - Emerald Ash Borer detected in 2022
 - Internal quarantine: Clackamas, Marion, Washington, Multnomah, and Yamhill counties
 - Exterior firewood quarantine: Pacific Northwest wood (OR, ID, WA)
- Forest pests in Washington
 - Quarantine in effect on August 18, 2026
 - Labeling, heat treatment requirement
- Forest pests in British Columbia
 - Emerald Ash Borer detected in 2024
 - US/Canada quarantine



Situation Analysis

Oregon

- DMF messaging present at a high level on state agency websites, but low presence on city-level pages
- Nonprofits occasionally have 1-2 pages on their site with DMF information
- Camping businesses occasionally have DMF information on webpages, rarely on registration receipts.
- Don't Move Firewood principles have been gaining traction with the Oregon public, especially near EAB sites.
- State agencies are developing new options for firewood dropoff and containment procedures.

Washington

- DMF messaging present on state-level agency websites, but low presence on city-level pages and can be hard to find on agency websites.
- Nonprofits occasionally have 1-2 pages on their site with DMF information.
- Camping registration sites rarely have DMF information on webpages or registration receipts.
- Don't Move Firewood principles are very new to Washington, and adoption of messaging with the public is very poor.
- Upcoming firewood quarantine.

Communication and Outreach Plan

Four-phase Approach

Initial Outreach

Contact Response

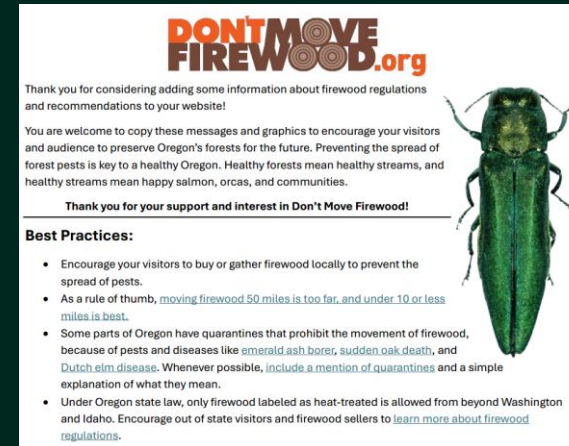
Advising Meeting

Toolkit Shared



Hi there, _____!

My name is Alex Meacham, and I'm the new Firewood Outreach Coordinator for The Nature Conservancy. I'm reaching out in hopes of coordinating with you on the available firewood information on the _____ website. Oregon has seen some recent significant infestations by invasive species that spread on firewood, but with effective outreach partnerships, we can work together to reduce the spread of these insects and diseases and preserve beautiful trees and forests.



Develop a contact with each firewood-relevant organization

Provide basic Don't Move Firewood information and information

Provide specific advice for updating current website pages

Share toolkit and encourage long-term staff usage

Log contact information in tracking document for future staff reference

Schedule follow-up advising meeting

Encourage future participation with and support for Don't Move Firewood principles

Resource Toolkits and Messaging



Thank you for considering adding some information about firewood regulations and recommendations to your website!

You are welcome to copy these messages and graphics to encourage your visitors and audience to preserve Oregon's forests for the future. Preventing the spread of forest pests is key to a healthy Oregon. Healthy forests mean healthy streams, and healthy streams mean happy salmon, orcas, and communities.

Thank you for your support and interest in Don't Move Firewood!

Best Practices:

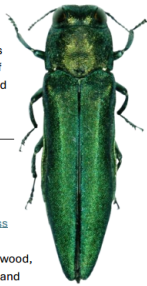
- Encourage your visitors to buy or gather firewood locally to prevent the spread of pests.
- As a rule of thumb, [moving firewood 50 miles is too far, and under 10 or less miles is best.](#)
- Some parts of Oregon have quarantines that prohibit the movement of firewood, because of pests and diseases like [emerald ash borer](#), [sudden oak death](#), and [Dutch elm disease](#). Whenever possible, [include a mention of quarantines](#) and a simple explanation of what they mean.
- Under Oregon state law, only firewood labeled as heat-treated is allowed from beyond Washington and Idaho. Encourage out of state visitors and firewood sellers to [learn more about firewood regulations](#).

Text Resources:

Here are some informational blurbs for your website:

- Forests are being destroyed through the transportation of invasive insects and diseases found in firewood.
- To prevent the spread of pests that destroy forests, do not move firewood. Instead, obtain it from local sources.
- Burn firewood in the same general area as the wood source. As a general rule, 50 miles is too far, and 10 miles or less is best.
- Did you know? Untreated firewood can only legally enter Oregon from out of state if it's from the Pacific Northwest (WA or ID). If it's from anywhere else, firewood must be labeled as heat-treated to enter the state of Oregon.

For more information, contact Alex Meacham
alex.meacham@tnc.org



- We also welcome you to link to [Don't Move Firewood](#) ([dontmovefirewood.org](https://www.dontmovefirewood.org), or <https://www.dontmovefirewood.org/map/oregon/> if you prefer) on your own FAQ page, within campsite information, during the campsite booking process, and in confirmation emails.

Don't Move Firewood Graphics and Web Resources:

[Don't Move Firewood Graphics for Oregon](#)



[Oregon Invasive Species Council "Report an Invader!" online hotline](#)



[Use a Firewood Finder to learn where to buy safe, treated firewood](#)

[Learn more about Oregon quarantines and other forest pests](#)

[Oregon Firewood Invasive Species and Diseases summary](#)



[Emerald Ash Borer Resource Hub](#)



[Report a possible invasive species sighting](#)

[Near Portland? Check the tree inventory to find ash trees near you](#)

For more information, contact Don't Move Firewood:
<https://www.dontmovefirewood.org/contact/>



Thank you for considering adding some information about firewood regulations to your website!

Below, you will find messages and graphics that you can copy to motivate your visitors and audience to preserve Washington's forests for the future. Preventing the spread of forest pests is key to healthy Washington forests, which means healthy streams, salmon, orcas, and communities.

Thank you for your support and interest in Don't Move Firewood!

Best Practices:

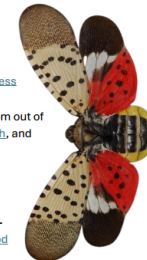
- Encourage your visitors to buy or gather firewood locally to prevent the spread of pests.
- As a rule of thumb, [moving firewood 50 miles is too far, and under 10 or less miles is best.](#)
- Washington has a new quarantine that prohibits the entry of firewood from out of state because of pests and diseases like [emerald ash borer](#), [spongy moth](#), and [spotted lanternfly](#). This new law takes full effect in August 2026.
- Whenever possible, [include a mention of Washington's new firewood quarantine](#) and a simple explanation of what it means.
- Under Washington's new state law, only heat-treated firewood labeled "approved pest free" is allowed from outside of the state. Encourage out-of-state visitors and firewood sellers to [learn more about current firewood regulations](#).

Text Resources:

Here are some informational blurbs for your website:

- Forests are being destroyed through the transportation of invasive insects and diseases found in firewood.
- To prevent the spread of pests that destroy forests, do not move firewood. Instead, obtain it from local sources.
- Burn firewood in the same general area as the wood source. As a general rule, 50 miles is too far, and 10 miles or less is best.
- Did you know? Firewood can only legally enter Washington from out of state if it is labeled "Approved Pest Free." Violators are subject to civil penalties of up to \$5,000 per violation. (Note: we advise using this statement only after August 18, 2026, when these penalties are fully in effect.)

For more information, contact Don't Move Firewood:
<https://www.dontmovefirewood.org/contact/>



- We also welcome you to link to [Don't Move Firewood](#) ([dontmovefirewood.org](https://www.dontmovefirewood.org), or <https://www.dontmovefirewood.org/map/washington/> if you prefer) on your own FAQ page, within campsite information, during the campsite booking process, and in confirmation emails.

Don't Move Firewood Graphics and Web Resources:

[Don't Move Firewood Graphics](#)



[Washington Invasive Species Council "Report a Sighting" apps and forms](#)



[Use a Firewood Finder to learn where to buy safe, treated firewood](#)

[Learn more about Washington quarantines and other forest pests](#)

For more information, contact Don't Move Firewood:
<https://www.dontmovefirewood.org/contact/>

[Washington Invasive Insects summary](#)



[Emerald Ash Borer Resource Hub \(Oregon\)](#)



[Report a possible invasive species sighting](#)

[Learn about other plant pests and diseases in Washington State](#)



Current Outreach Status in Oregon and Washington

- ~400 individual organizations, agencies, businesses, Tribal governments, educational institutions, and professional organizations
- ~120 priority outreach targets
- ~30% response and meeting rate!
- Report-out in October at the Society of American Foresters National Convention in Tacoma, WA
- Planning for staffing changes

Initial Contact	Contact Response	Specific Advice Shared?	Toolkit Shared?	Next Follow-up Date	Followup Notes
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	6/15/2026	Sent Follow ups on 4/9 and 5/12. Check for changes, follow up.
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		Sent Followup 4/29
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	5/20/2026	Changes complete on Recreation.gov sites!
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	6/8/2026	Follow up sent 5/6. Check for changes
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	6/8/2026	Followup sent on 4/16, 5/12
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	6/8/2026	Followup sent on 4/14. Asked Wyatt to introduce on 5/12.
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		Denied assistance - Not interested in encouraging any form of firewood
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	4/23/2026	Followup sent on 4/16
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	4/23/2026	Followup sent on 4/16
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	4/23/2026	Followup sent on 4/16
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	4/23/2026	Need to dig up real contact. No response from web form.
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	5/1/2026	No meeting requested. Check for changes on 5/1
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	4/21/2026	Followup sent on 4/14
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	4/21/2026	Refused changes. Shared toolkit. Check for changes 5/1
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	4/21/2026	Positive response. Shared toolkit. Followup ongoing.
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	4/23/2026	
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		Reached out via parent organization
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	5/1/2026	Check for changes
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		Meeting held on 5/13. Check for changes 6/16
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	4/23/2026	Follow up sent 4/16
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	4/16/2026	Meeting scheduled
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	5/1/2026	Check for changes. Offered to connect with other Oregon DMOs
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	4/23/2026	Followup Sent 4/16
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		Existing supporter of DMF. No need for additions.

Results so far:

▲ This campground is managed by **Portland General Electric**, under a partnership with the U.S. Forest Service as a part of the Clackamas River Hydroelectric Project FERC No. 2195. Contact PGE Parks and Recreation for more information: PortlandGeneral.com/parks ☎ 503-464-8515, pgeparks@pge.com.

More Information: [Park Rules](#) ☑ [Boater Regulations](#) ☑ [Mt. Hood National Forest](#) ☑ [Portland General Electric](#) ☑

▲ **Firewood: Buy it where you burn it.** Did you know? Invasive insects and diseases can hitchhike in on logs, and they can destroy forests. Keep firewood local: under 10 miles is best, and 50 is too far. Learn more: dontmovefirewood.org ☑

About Chimney Rock Campground

Along the Chimney Rock segment of Central Oregon's Crooked Wild and Scenic River, Chimney Rock campground offers a relaxing woodland setting amongst Western Juniper trees and beneath massive Columbia River rock formations. Fly-fishing and hiking on the nearby Chimney Rock trail offer day-long recreational fun. Enjoy plenty of easy river access along the adjacent Crooked River Back Country Byway, State Highway 27.

Know Before You Go:

- Chimney Rock Campground is open year-round and is equipped with 16 campsites and vault toilets. No reservations are accepted; site is first-come, first-served only.
- Water is available in the campground and an accessible fishing platform is located near the campground entrance.
- When recreating on public lands, practice Leave-No-Trace Principles.
- Don't Move Firewood: Please protect Pacific Northwest forests by preventing the spread of invasive species. Firewood can carry insects and diseases that can threaten the health of our western forests. You can make a difference by obtaining and burning your firewood near your camping destination.

Updated campsite alert, present on the registration system on Recreation.gov, both before registering and in email receipts.

A regional DMO updated a campground "Know Before You Go" listing on their campsite information page.



Created a new resource sheet with relevant "Don't Move Firewood" information for regular firewood users, matching the design styles of prior resource sheets.

LAKE OWYHEE STATE PARK

Owyhee Reservoir is a 53-mile-long lake, filling a narrow, deep canyon brimming with colorful volcanic rock formations. Many boaters return each year to explore the desert canyon and rugged mountains. Some of the geology is visible only by boat. Anglers are awarded excellent warm water catches, especially largemouth bass, white and black crappie. The reservoir also has catfish and is occasionally stocked with rainbow trout.

The road to Lake Owyhee Reservoir is a very scenic and picturesque drive, but please drive cautiously. The road is narrow and moderately steep in places. Drive slowly and be prepared to yield to other campers and boats as you enter and leave the area.

Follow park rules and boating safety regulations. The nearest emergency services are 33 miles away, in Nyssa. The closest hospital is in Ontario, about an hour drive from the park. No pay phones or cell phone service at the park. Volunteer hosts and staff are not always available. This is a remote recreational experience. Please prepare accordingly.

Check the Bureau of Reclamation website for current water levels.

Campground information: Indian Creek and McCormack campgrounds are closed to reservations starting October 1, but available first come, first served during October. Both campgrounds close for the season on November 1.

Garden Gulch Day Use picnic area is open year round.

McCormack Campground

- 29 electrical sites with water
- Eight tent sites with water nearby
- Hot showers and flush toilets
- RV dump station
- **Free** ice for sale

Indian Creek Campground

- 22 electrical sites with water
- Two cabins (open May 11; one pet-friendly)
- Boat ramp
- Marine fuel, **Free** and ice for sale
- Universal Access

McCormack has two sites accessible to campers with disabilities.

Indian Creek has two sites and one cabin accessible to campers with disabilities.

Not every meeting has resulted in complete changes. Follow-up conversations are critical!

Interactive: How can we help?

Presentation questions in the "Q&A"

- Questions about the Oregon and Washington outreach process?

Share your ideas about outreach gaps in the "Chat"

- Where do you think campers seek information?
- Are there places where firewood producers interact in Oregon and Washington?

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