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Get Ready For Firewood Month 2025!



Graphic obtained from Canva. Did you know? October is Firewood Month - and it's nearly upon us!



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Firewood Month is Just Around the Corner!

Firewood Month (October) kicks off NEXT WEEK! Join us as we celebrate the time of year when temperatures cool, leaves change, and tons of people venture outdoors; many get firewood for recreation, many in preparation for the colder months ahead. Each week in October has a different theme, making educational messages tailored to the different audiences that use firewood. Learn more about Firewood Month here and feel free to download our free toolkit if you're looking for an easy way to schedule out messages and/or graphics promoting responsible firewood practices!

We welcome any participation throughout the month of October to raise awareness on the firewood pathway, however if you'd like to mix it up with us throughout the month, the weekly themes this year are as follows:

Week 1 (Oct 1 - 11): General Information, webinar promotion, and press releases. This week overlaps with <u>Fire Prevention Week</u>, so we'll do cross-promotion with general fire safety as well.

Week 2 (Oct 12 - 18): Target fall recreationists - especially groups like campers, hunters, anglers, and RV owners.

Week 3 (Oct 19 - 25): Focus on protecting forest health and the important role firewood plays as a forest product. This overlaps with <u>National Forest Products Week</u> in the USA.

Week 4 (Oct 26 - 31): Target messages to those who use firewood as fuel for heating their homes or cabins.

Firewood Month Schedule & Toolkit >>

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Interested in learning more about the firewood pathway? The human behavior and firewood characteristics at play? How firewood practices relate to wildfire issues? Maybe you just want an update on the situation with emerald ash borer in the Pacific Northwest. We've got you. Learn more about this year's webinar series here or see below for the registration links for THREE excellent presentations lined up this October!

Thursday, October 16th at 2pm EST

Beyond Wooden Thinking: Getting to the Heartwood of the Matter

This talk will focus on human behavior and firewood characteristics.

Presentation by John Riggins, Associate Professor and Extension Specialist in Forest Health at Oregon State University

Register HERE >>

Tuesday, October 28th at 4pm EST

Wildfire Fuel: How Destructive Forest Pests Travel in Firewood

This talk will focus on goldspotted oak borer in Southern California.

Presentation by Joelene Tamm, Natural Resources Director for the La Jolla Band of Luiseño Indians

Register HERE >>

Wednesday, October 29th at 1pm EST

Updates on Emerald Ash Borer in the Pacific Northwest

This talk will focus on recent infestation and quarantine updates across Oregon and Washington.

Presentation by Wyatt Williams and others from the Oregon Dept. of Forestry and Maria Marlin from the Washington Invasive Species Council

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Reminder to Take Advantage of Free Resources from DMF!

If you're looking for fast and easy graphics to share during Firewood Month, look no further than our handy dandy Resource Library! Use the "Item Type" drop down menu to narrow down your search. Don't forget, you can also request educational outreach materials in bulk like <u>stickers, brochures, and temporary tattoos</u> at no cost to you! Send an email to <u>Laurel</u>, with the item type and number you want - orders are subject to availability.

Check Out Our Resource Library Here >>

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This newsletter is produced by staff of The Nature Conservancy's Forest Pest and Pathogen Program.

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