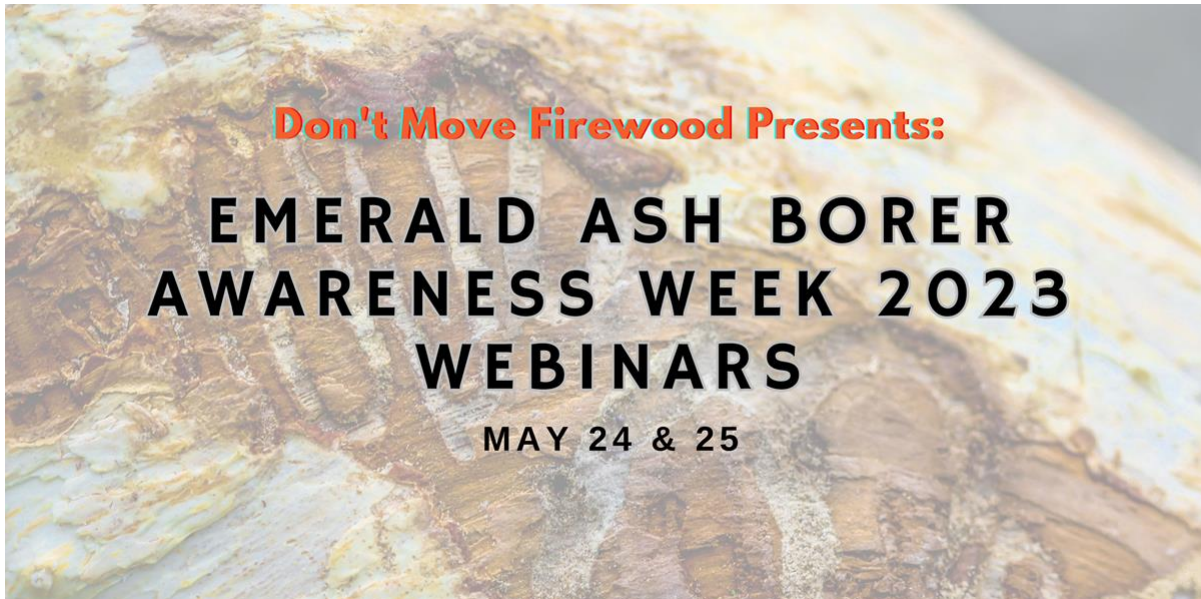


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# FOCI Newsletter

Firewood Outreach Coordinating Initiative

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**DONTMOVE  
FIREWOOD.org**



## Register today: Free EAB Webinars!

Emerald Ash Borer Awareness Week (May 22-28, 2023) is NEXT WEEK and the Don't Move Firewood team is ready to roll with fresh outreach ideas for this notorious firewood hitchhiker - including three live webinars in two days! Register to attend at least one of these events on May 24th and/or May 25th. Hear from the experts on communication strategies and public acceptance of EAB management, what's going on in Oregon and other states as EAB spreads west, and findings on EAB survivability in extreme cold temperatures.

[Register for each event >>](#)

## Get Ready for PlayCleanGo Week in Early June

PlayCleanGo week is almost here! June 3-10, 2023 marks this special outreach event, hosted by the North American Invasive Species Management Association (NAISMA). Here at Don't Move Firewood, we promote the PlayCleanGo message alongside our firewood-specific messaging in order to educate the broadest possible audience of outdoor enthusiasts. Check out the plethora of outreach tools and inspiration over at NAISMA and learn how you can help raise awareness.

[PlayCleanGo Week Outreach Toolkit >>](#)

## Plan for Upcoming National Moth Week

Like to stay ahead by scheduling out your social media posts? Summer goes fast so it wouldn't hurt to plan for upcoming outreach events like National Moth Week in July (22-30th). National Moth Week is a great time to celebrate the beauty and diversity among moths as well as raise awareness on the ones that take a toll on forest health - this is especially true in the case of the firewood hitchhiker, spongy moth!

Photo of the Month: Emerald Ash Borer Awareness Week is next week and it is a great opportunity to put this notorious tree-killing hitchhiker in the spotlight. [Join us](#) for one or all three of the free live webinars we're hosting this year to do just that.

## Infestations and Regulations

### Spotted Lanternfly Spreading Fast, Hatching Now

The spotted lanternfly continues to radiate outwards fairly rapidly from its established infestation zones, and many states are preparing for invasion. Early detection is key along with some solid outreach to rally the public into...squash-action. This is the time of year the eggs are hatching, so be sure to accompany messaging with imagery that includes instars. Having a direct email for folks to reach out to with pictures could really help in the effort to discover and nip new infestations in the bud!

[See the interactive infestation map here >>](#)

## Don't Move Firewood Campaign

### Annual Review of State Summaries

Here at Don't Move Firewood, we like to keep our resources as up-to-date as humanly possible. It's summer and that means we'll be starting our state summary annual review. Each and every state and provincial summary on our website will be scrutinized and updated to reflect the latest and greatest regulations and outreach. So, if you know of a new or upcoming regulation or even just a great new website or graphic that you would like to be reflected on your state's page - please let us know!

**Contact Laurel Downs at [laurel.downs@tnc.org](mailto:laurel.downs@tnc.org) with updates**

FORWARD THIS TO A  
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## In the News

**Should ash trees still be protected from emerald ash borer?**  
5/12

**Balint introduces Invasive Species Prevention and Forest Restoration Act**  
5/10

**Interactive map: Top 5 most common invasive animal and insect in every US state**  
5/7

**Snowballing effects of beech leaf disease hurt helpful root fungi**  
4/27

**Sentinel plantings to guard against invasive pests, diseases at Washington ports**  
4/26

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## Share firewood news tips

Input from our readers is vital to the success of this newsletter — and to the mission it serves. Have you heard (or done) something that you think we and other readers should hear about? Please tell us about it!

[Submit Your Story](#)

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