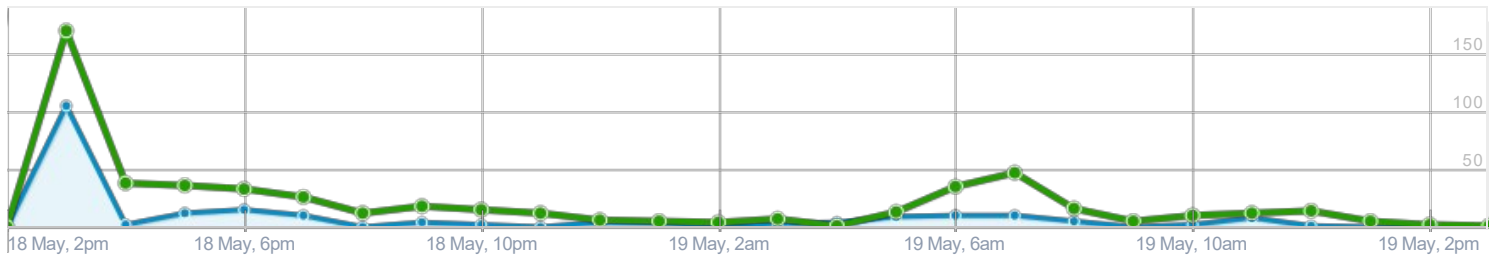
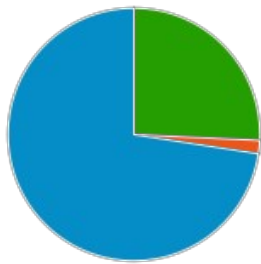


Sent to 1,426 subscribers across 2 lists

● Opens and ● Link Clicks for first day



Campaign Overview



- 367** Unique opens
788 total opens to date
- 24** Bounced
1.68% couldn't be delivered
- 1,035** Unopened
Open rates are only estimates

26.18% of all recipients opened so far

4.71% clicked a link (66 people)

0.07% unsubscribed (1 person)

1 person marked it as spam (0.07%)

0 shares across Facebook & email

Links Clicked

66

people clicked
Giving you a **17.98%** click rate.

333

total clicks
Made by 66 people

5.05

clicks per person
Average of all those who clicked.

301

didn't click
That's 82.02% of all those who opened.

Link (URL)	Unique	Total
Link to web-based version of this email	24	68
https://www.dontmovefirewood.org/webinars-emerald-ash-borer-awareness-week-2023/	21	64
https://lookerstudio.google.com/u/0/re...c65f-4f88-bc9a-323f3189cd35/page/QUckC	20	44
https://www.usatoday.com/story/news/na...-species-in-united-states/70189818007/	19	36
https://www.purdue.edu/fnr/extension/s...ash-trees-still-be-protected-from-eab/	18	24
https://nationalmothweek.org/	12	17
https://playcleango.org/take-action/playcleango-awareness-week/	12	16
https://vermontbiz.com/news/2023/may/1...ntion-and-forest-restoration-act%C2%A0	9	26

www.dontmovefirewood.org/	8	13
https://news.wsu.edu/news/2023/04/26/w...ve-pests-diseases-at-washington-ports/	8	11
https://phys.org/news/2023-04-snowballing-effects-beech-leaf-disease.html	7	10
https://www.facebook.com/DontMoveFirewood/	2	2
https://twitter.com/dntmovefirewood?lang=en	1	2