

Meet Don't Move Firewood

What we do, big ticket topics, and how to get involved!



Firewood Outreach Coordinating Initiative Webinar, April 2023

> Leigh Greenwood & Laurel Downs The Nature Conservancy



Firewood is a broad pathway for invasive forest insects and diseases

- Forest pests can and do move on firewood
- Regulations are not comprehensive nor consistent
- New pest outbreaks come to light every year



Guiding Principles

- GOAL: Protect trees
- TACTIC: Slow the spread of invasive forest pests via *firewood pathway*
- **TARGET:** Firewood users *and* Stakeholder group educators
- **MESSAGES:** Don't move firewood; buy it where you burn it, gather on site, or buy certified heat-treated





Search ...

V TO HELP - RESOURCE LIBRARY FIREWOOD MAP INVASIVE SPECIES BL

Protect the Trees You Love

From Tree-killing Bugs

We make firewood outreach tools consistent and accessible to everyone

Website Content

- Resource Library
- Firewood Map
- Forest pest and pathogen species profiles
- News (blog)
- Spanish language microsite
- Resources for other outreach professionals





They provide oxygen. Let's make sugged for future generations.

HOW TO HELP+ RESOURCE LIBRARY FREWDOO MAP INVASIVE SPEC

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, OOD MAP



Upcoming Outreach Events

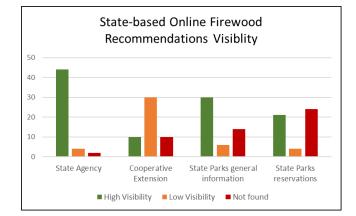
- National Invasive Species Awareness Week (NISAW) – February
- Invasive Plant Pest and Disease Awareness Month April!!
- Emerald Ash Borer Awareness Week May
- PlayCleanGo Awareness week June
- National Moth Week July
- Tree Check Month August
- Firewood Month! October

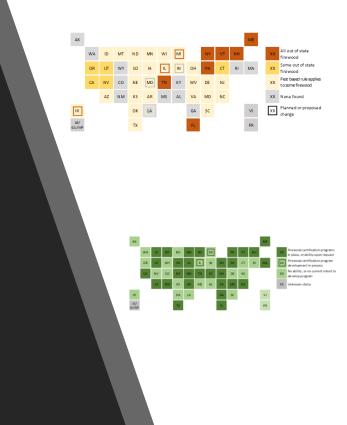
See more at dontmovefirewood.org/firewood-outreach-year/

Firewood Comparison Report

- A snapshot of firewood-relevant regulations, certifications, and recommendations across the USA
- Updated regularly new version will be published next week

Big take-away: all around need for more consistency!





	FIREWOOD ALERT: Buy it where you burn it! Fores				
	pests and diseases often spread on firewood. Help protect				
	Idaho's natural resources by sourcing your firewood				
	(within 50 miles or less) to avoid introducing tree-ki	tree-killing			
	pests.	Alerts and Important Information			
	To review all the rules and fees associated with	Alerts and important mornation			
	administering and governing the Idaho Departmen				
	Parks please visit the Idaho Department of	The Nebraska Game and Parks Commission maintains the right to establish black out dates and reserve facilities or lodging for			
	Administration website.	special events and maintenance related needs.			
		ATTENTION - Firewood Alert:			
	Specific definitions related to the use of state p	Voluntary Firewood Restriction			
	recreation areas and facilities.				
Online		If you have brought firewood from another state, please burn it			
	Book a Campsite	immediately and do not transport it to another location. Many			
Firewood		invasive pests are being transported across our country in firewood. The Emerald Ash Borer (EAB) is a serious pest that is			
		near Nebraska's border. Your cooperation to help prevent EAB			
Messaging:		from invading Nebraska woodlands and landscapes is vital to protecting our valuable natural resources.			
iviessagilig.					
		If you need additional firewood, your options are:			
		1) Purchase firewood at parks that sell it.			
reach people		2) Purchase firewood at vendors near many parks.			
• •		3) Gather dead firewood laying on the ground within park			
BEFORE they		boundaries.			
· · · · · · · · · · · · · · · · · · ·		Learn more about invasive pests and the risk of transporting			
leave the		firewood at:			
	ection / State Parks / Camping - CT State Parks and Forests	www.emeraldashborer.info			
house!	Camping	www.dontmovefirewood.org			
	Camping				

Reminder to CT Campers & Vacationers To Leave Firewood At Home

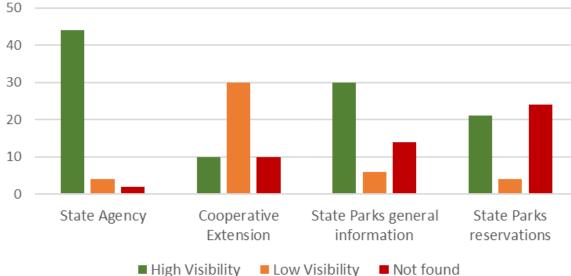
Connecticut offers campgrounds, including sites with rustic cabins, in thirteen state parks or forests.

Select a campground from the map or use the list **below**.

Reservations for all state campgrounds are available online at Reserve America or by calling toll free 1-877-668-CAMP (2267).

Firewood Comparison Report: Outreach

State-based Online Firewood Recommendations Visiblity



ative Chart: Firewood Outreach Visibility with Regulations

ood info. easily found; 🗹 = firewood info. present with low <u>visibility:</u>

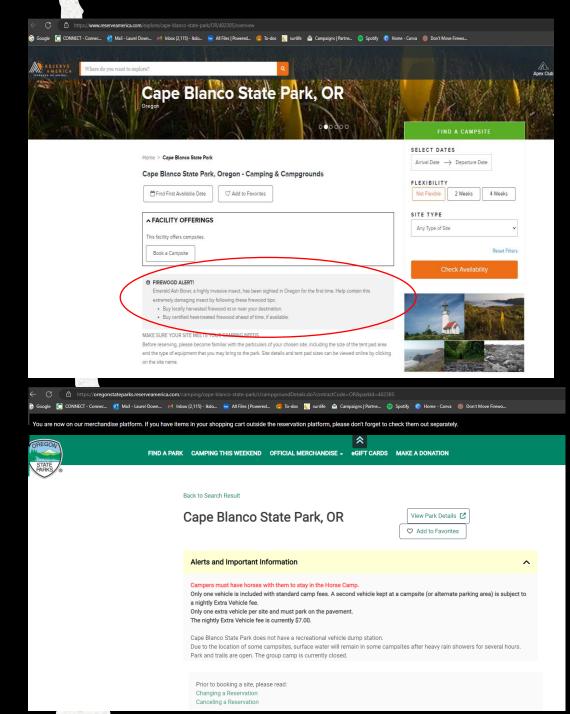
	× = firewood info. not found]					
	tate	State Agency Site(s)	Cooperative Extension Site(s)	State Parks Page(s)	State Campsite Reservation	
	AL	✓	×	×	*	
	AK	×	*	×	×	
	AZ	*	×	✓	×	
	AR	*	*	*	×	
	CA	*	~	*	×	
	CO	*	✓	✓	×	
S	СТ	*	×	*	*	
IS	DE	*	×	*	*	
15	FL	*	 ✓ 	✓	×	
	GA	*	✓	*	✓	
	HI	✓	✓	×	×	
	ID	*	×	*	×	
	IL	*	*	×	×	
	IN	*	*	*	*	
	IA	*	✓	×	*	
	KS	*	✓	×	×	
	КҮ	*	✓	*	*	
	LA	✓	✓	×	×	
	ME	*	×	*	*	
	MD	*	✓	*	*	
	MA	*	✓	*	*	
	MI	*	*	*	*	
	MN	*	*	*	*	
	MS	*	*	×	×	
	МО	*	*	✓	*	
	МТ	*	✓	✓	×	

Reserve America:

Information and Alerts Inconsistency

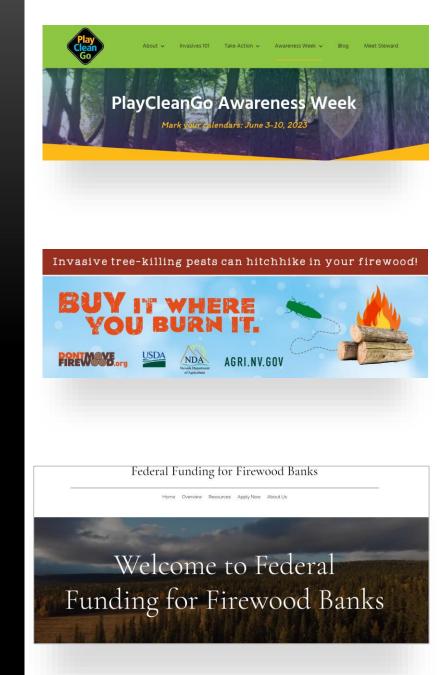
 https://www.reserveamer ica.com/explore/.....

 https://oregonstateparks.r eserveamerica.com/campi ng/.....



Partner Collaboration Highlights

- Content collaboration for related outreach initiatives NAISMA's PlayCleanGo
- Custom Graphics designed in collaboration with state, tribal, and regional partners
- Firewood Scout advising
- Partner organization with federal Firewood Banks program



Paid Advertising

- Google AdWords Grant
- Selected Sites Banner Ads
- Facebook Ads and Boosted (Promoted) Posts
- Print Publication Advertisements
- Other Projects when funds available



FIREWOOD ALERT

North Dakota trees and forestanced your help. You can prevent the spread of tree-killing disease and insects — like the emerald ash borer — by buying local firewood near where you'll burn. The trees will thank you'l

BUY IT WHERE YOU BURN IT.

Make safer firewood choices

- Buy local firewood at or near your destination.
- Buy certified heat-treated firewood ahead of time.
- Collect firewood on site: be sure to confirm that collecting wood is allowed by the campground or landowner.

To find a firewood seller near your destination, visit **FirewoodScout.org**

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Questions?

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