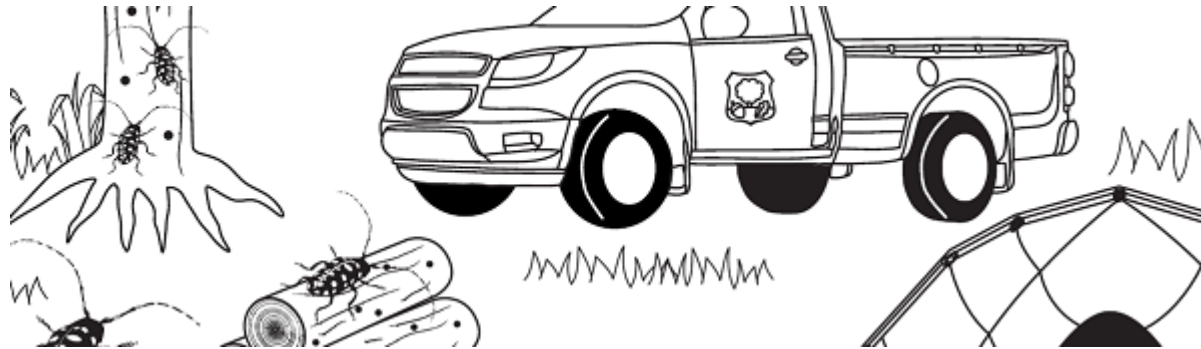


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# FOCI Newsletter

Firewood Outreach Coordinating Initiative

BROUGHT TO YOU BY  
**DON'T MOVE  
FIREWOOD.org**



## Tree Check Month is Now

There's still plenty of time in August to conduct outreach activities around USDA APHIS's ALB awareness event- Tree Check Month. To help everyone easily find what they need to engage the public, we've compiled a list of interesting and engaging materials around the Tree Check and Asian longhorned beetle themes- whether from USDA APHIS, Don't Move Firewood, Plant Heroes, or Hungry Pests.

[See the Tree Check Month Resource List >>](#)

## Take the Don't Move Firewood Campaign Survey

For over 10 years, The Nature Conservancy's Don't Move Firewood campaign has strived to be the best source for firewood outreach messages, partnerships, and guidance. You can help make the next 10 years a success by filling out our comprehensive evaluation survey. We estimate the survey will take between 5 and 20 minutes, depending on how much detail you choose to provide in your responses. All professionals and volunteers that work with firewood outreach in any capacity (direct outreach, management, policy, design, writing, and others) are invited to take the survey. You can choose to take the survey anonymously, or you can provide your email to be entered in a raffle to win a fun prize! Survey Closes September 15th.

[Click here for survey >>](#)

## Webinar Alert: Stopping Invasive Species with Behavioral Psychology

Many invasive species pathways include human behavior, like boating, hiking, and camping. Changing people's behavior can be challenging, as anyone who has ever made a New Year's resolution knows very well. Just because people think something should be done, doesn't mean it will get done. Fortunately, the application of behavioral psychology greatly improves traditional communications programs in getting people to adopt the behaviors that interrupt pathways. People attending the webinar will learn how to apply behavioral psychology to nurture the behaviors that stop the spread of invasive species. Presented by Ken Donnelly, Beyond Attitude Consulting. *This is a courtesy listing of a webinar in the NAISMA webinar series.*

[Click here to Register >>](#)

## **Farm Bill Funding Application Period is Open**

Many of the firewood outreach projects you are familiar with- including the Don't Move Firewood campaign- apply for funding through a program of the Plant Protection Act within the Farm Bill. That program is currently taking suggestions (the specific terminology for submitting a project proposal) for FY20 through August 23rd 2019.

[Learn more about Farm Bill Funding >>](#)

## **Come to the Continental Dialogue Meeting**

You are invited to the annual meeting of the Continental Dialogue on Non-native Forest Insects and Diseases in Cleveland, this November 19th-20th 2019. We'll be covering a myriad of forest health topics- but readers of this newsletter will likely be most interested in topics such as the National Plant Board Firewood Working Group, the update on the emerging science of beech leaf disease, and the talk on how states beyond Pennsylvania are working on the issue of spotted lanternfly. Join us for a great meeting with lots of professional opportunities and great company.

[Find the draft agenda and register here >>](#)

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Photo of the month: The materials available for Tree Check Month run the gamut from press releases to kids' coloring sheets- as seen here. Find the all here: <https://www.dontmovefirewood.org/free-downloads-for-tree-check-month-2019/>

## **Infestations and Regulations**

### **Map Quiz! Beech Leaf Disease**

There's a good chance you have heard of beech leaf disease lately- it is a newly described pest of beech trees, first discovered just a few years ago in northern Ohio. Unfortunately, since its initial discovery, it has not proven to be a highly isolated problem. In fact, this year there have been two new locations recently confirmed that are discontinuous

**FORWARD THIS TO A  
COLLEAGUE »**

### **In the News**

**New Species of Beetle Discovered  
in New York City  
30 July 2019**

from the original zone of infestation. Where are they?

[Find the Beech Leaf Disease answer >>](#)

## Don't Move Firewood Campaign

### Firewood Month will be this October

Now heading into its fourth year, Firewood Month is a way to amplify and unify firewood educational messaging across North America. With our many partners, the Don't Move Firewood campaign promotes a series of themed weeks throughout October- general messaging, fall recreation, home heating, and forest products- allowing different agencies, non-profits, and industry groups to participate in the parts that are most relevant to their audience. We've got a great selection of artwork, radio ads, short videos, and more to choose from.

[Visit the Firewood Month Toolkit >>](#)

### Invasive beetle from Asia confirmed in Edmonton

28 July 2019

### APHIS Confirms Detection of Phytophthora ramorum-Infected Plants in Commerce

10 July 2019

### Eradication Program Announces Plans for Fighting Asian Longhorned Beetle and Reminds Public of Quarantines

9 July 2019

## Share firewood news tips

Input from our readers is vital to the success of this newsletter — and to the mission it serves. Have you heard (or done) something that you think we and other readers should hear about? Please tell us about it!

[Submit Your Story](#)

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