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FOCI Newsletter

Firewood Outreach Coordinating Initiative

BROUGHT TO YOU BY
**DON'T MOVE
FIREWOOD.org**



New Radio Ads for free download!

The Don't Move Firewood campaign has produced two groups of radio ads in three different lengths for use all across North America. These radio advertisements are suitable as Public Service Announcements, traditional advertising on the radio, or for placing in new media environments such as Vlogs, podcasts, and more! They are available in 60 seconds, 30 seconds, and 15 seconds versions, and the two groups work for areas where certified heat treated firewood is an available commercial product, or areas where there is limited or no heat treated firewood on the regional market.

[Listen or download them now >>](#)

“Firewood import scheme off to good start”

Ever wonder how other countries regulate the movement and/or importation of firewood? Recently the United Kingdom's Forestry Commission created a new policy (“scheme”) regarding firewood from continental Europe, in part to reduce the risk from the growing emerald ash borer population radiating out from Moscow Russia. Read a progress report, or the policy itself, to learn more.

[Read a recent UK Forestry Commission newsletter article \(3rd one down\) >>](#)
[See the Statutory Notification Scheme for Solid Fuelwood here >>](#)

Firewood Month will be this October

Now heading into its third year, Firewood Month is a way to amplify and unify firewood educational messaging across North America. With our many partners, the Don't Move Firewood campaign promotes a series of themed weeks throughout October- general messaging, fall recreation, forest products, and home heating- allowing different agencies, non-profits, and industry groups to participate in the parts that are most relevant to their audience. This year, we'll be adding new social media friendly graphics (coming soon!) and we'll be encouraging the use of the new radio ads mentioned above.

[Visit the Firewood Month Toolkit >>](#)

Canadian Firewood Research and Plan Now Available

Curious what's going on with firewood best management recommendations and outreach strategies in Canada? The great folks at the Canadian Council on Invasive Species have published several excellent documents; a survey of firewood users in Canada, an overview of firewood best management practices in North America, and a National Firewood Communication Strategy. Find them all here under the “Don't Move Firewood Campaign” header.

Photo of the month: Not all bright fall foliage is from maples! This backyard horse chestnut was a'blazin in Fall 2017. For a fun forecast of fall colors 2018, try the recent Vox article, [When and where fall foliage colors will peak, in one map](#).

Infestations and Regulations

Map Quiz: Anticipated Eradication Announcement is Where?

Somewhere in the world (that's your first hint) there was an Asian longhorned beetle infestation discovered in 2012. Subsequent tree ring analysis showed the first beetle emerged around 2002, although thankfully the population was very slow to build- in part because the local climate was so unfavorable for ALB that it usually took 3 years for a beetle to complete a life cycle in this area. If all goes well with final surveys, it's anticipated to be declared eradicated by the end of 2018. Where is this infestation? Hint: while this is a similar year of discovery to the Mississauga/Toronto infestation, the answer is not Canada.

[But where, if not Canada? >>](#)

Don't Move Firewood Campaign

Vote Absentee or by Mail

FOUR – yes, 4 – large meetings that have a significant firewood and forest pest outreach components this year will have either a meeting day, or travel day, or both, on US Election Day, November 6th. As voting is the cornerstone of democracy, and the deadline to register for an absentee or mail-in ballot is coming up soon in some states, it seemed helpful to mention to this group.

[Click here for helpful videos on every state >>](#)

Come to the Continental Dialogue Meeting this November!

You are invited to the annual meeting of the Continental Dialogue on Non-native Forest Insects and Diseases in Irvine California, this November 6th-7th 2018. We'll be covering lots of tree and forest health topics- but readers of this newsletter will likely be most interested in our talk on how California is dealing with forest pests that are not regulated- the challenges, the successes, and the plans for the future. Join us for a great meeting with lots of professional networking and great company.

[Find the draft agenda and more here >>](#)

FORWARD THIS TO A COLLEAGUE »

In the News

[Fourth Wood Stove Competition to focus on automation and electricity generation](#)

[Restoration efforts fight invasive beetles on the Irvine Ranch Natural Landmarks \(CA\)](#)
Aug 21 2018

[10 years after Asian longhorned beetle infestation, Worcester's urban forest blooms with diversity](#)
Aug 4 2018

[Emerald ash borer spotted in Rhode Island](#)
Aug 3 2018

Share firewood news tips

Input from our readers is vital to the success of this newsletter — and to the mission it serves. Have you heard (or done) something that you think we and other readers should hear about? Please tell us about it!

[Submit Your Story](#)