TREES ALL SHARE WHAT YOU KNOW AROUND US 38% of people are aware that invasive insects can move in firewood. With consistent outreach, that number jumps to 96%. 4.27 MILLION GALLONS OF MAPLE SYRUP were produced in the U.S. in 2017; 19 MILLION GALLONS were produced in Canada in 2016. North America's maple trees are threatened by the ASIAN LONGHORNED BEETLE, a forest THERE ARE 20% MORE TREES in the U.S. today than in 1970, when the first Earth Day was celebrated. 950,000 people work A single tree can in the U.S. and Canadian absorb more than forest products industry. 10 pounds of CO, each year.

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