

LET'S GO ADVENTURING

40% of the U.S. population participated in adventures like hunting, fishing and wildlife-watching in 2016.



35.8 million people in the U.S. went fishing in 2016, spending over \$21.1 billion on equipment, including camping supplies.

11 MILLION people in the U.S. go hunting each year.



All 2,235 National Forest and 695 U.S. Army Corps of Engineers reservable campgrounds advise using local or heat-treated firewood to reduce the risk of transporting forest pests.

87%

of campers say having a campfire is extremely important.

YOU CAN HELP
BUY LOCAL
FIREWOOD

44% of U.S. households camp at least once each year; and 81% of campers go 3 or more times.

200
MILES

the average distance from home to campsite.

BUY IT WHERE YOU BURN IT.

LEARN MORE AT
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FIREWOOD.org.**