FOCI Newsletter

irewood Outreach Coordinating Initiative





Firewood Awareness Month is in full swing

October is Firewood Awareness Month, a newly launched partnership between Hungry Pests and Don't Move Firewood designed to create a month full of firewood outreach opportunities that anyone can participate in. Each week in October has an optional theme to help spur ideas and connect to different groups. Your organization can promote any firewood related messages that work for you during the month of October. Here's the quick rundown of resources to get started:

View Resources page with the Partner Toolkit and theme schedule >> Read and share the Firewood Month USDA blog >> See the Firewood Month custom landing page on Don't Move Firewood >>

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Webinar Alert: Forests and Firewood 11 Year Polling Summary

The Nature Conservancy has conducted various nationwide polls on the topic of forests, invasive species, and firewood use since 2005- and the results of the 2016 poll are now in. Some things have sure changed a lot since the original 2005 and 2007 polls, so you'll want to join us for this very informative webinar. The 2016 FOCI webinar series will pick up where we left off this summer with this hour long webinar on October 18th at 1pm Eastern, 10am Pacific.

Bookmark this link to log into the webinar on October 18th >>

Everyone loves Bug Masks for Halloween!

Did you know that one of the most enduringly popular items that Don't Move Firewood has ever created is our series of bug masks- emerald ash borer, Asian longhorned beetle, goldspotted oak borer, female adult gypsy moth, male adult gypsy moth, and walnut twig beetle? They come in colored in, line drawn, and French. Some day we'll make caterpillars, maggots, and grubs. You know, for the kids!

See all the available masks here >>

The featured image this month is part of a graphic featured on the Hungry Pests social media account for #FirewoodMonth. Hungry Pests has outreach materials pertaining to a huge range of invasive species that affect agricultural and natural resources - including, of course, firewood and trees! Visit the Hungry Pests resources page here.

Infestations and Regulations

Map Quiz of the Month: Plum Pox Virus

Plum pox virus is spread by aphids, which means it is NOT likely to be moved on firewood (although it is possible to move it via leafy branches and other green waste). It is an interesting invasive species that affects trees, so we decided to make an exception for the Map Quiz and include it despite not really being a firewood pathway pest of concern. **Quiz time!** Plum Pox Virus was most recently found in what state?

Click here for the Plum Pox Virus answer >>

FORWARD THIS TO A COLLEAGUE »

In The News

Oct. 12, 2016

UF IFAS Researchers project beetle could cause \$17 billion of damage to loblolly pine in the South (FL)

Don't Move Firewood Campaign

Firewood and the Standing Rock Protest

You may have seen in the news that firewood donations are being actively sought by the North Dakota Access Pipeline protesters in the Standing Rock reservation region. Several citizens have reached out to the Don't Move Firewood campaign to ask for help in crafting messages for this issue, and we recently learned (separately) that North Dakotan and Minnesotan state agriculture officials have been working directly with the affected tribes, protesters, and other parties to mitigate the threat. If you have any questions about how to reach out to tribal members, potential protesters, or any other group of people that might be transporting firewood to the Standing Rock area, please reach out to me (Leigh, LGreenwood@tnc.org) and I can work with you on this sensitive, but important, outreach audience.

Get ready for Christmas Tree questions

It seems crazy to say this, but as soon as November comes you'll be fielding questions about where to buy local, clean, pest free, organic, etc, Christmas trees. Get ready for these teachable moments by reviewing the Don't Move Firewood Holiday Greenery page.

See sample Don't Move Firewood tweets on this topic >>

Don't Move Firewood Holiday Greenery information >>

Oct. 12, 2016

GARDENER STATE: Firewood and pests — a burning issue (NJ)

Sep. 19, 2016

Firewood arrives at Standing Rock from Menominee Indian Reservation (ND/WI)

Sep. 16, 2016

No, Little Bugs Did Not Set California on Fire

Sep. 10, 2016

Trendy stove boom sparks fears over Britain's ash trees: Imported fuel used in woodburners contains pest that can blight healthy woodland

Submit Your Story

This is the **Firewood Outreach Coordinating Initiative** newsletter, designed to share information about firewood and invasive forest pests. Do you have a story you want us to include in a future newsletter? Submit your story of 120 words or less.

Submit Your Story

Click to view this email in a browser

If you no longer wish to receive these emails, please reply to this message with "Unsubscribe" in the subject line or simply click on the following link:

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