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FOCI Newsletter

Firewood Outreach Coordinating Initiative

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April is Invasive Plant Pest and Disease Awareness Month

Throughout April, USDA APHIS will be delivering the Invasive Plant Pest and Disease Awareness Month (IPPDAM) campaign's key messages of awareness and responsibility through print, radio, and social media. We have a compelling story to tell and expect to get a lot of interest, especially from local radio stations.

You, too, can play a big role in the April outreach push. Consider setting up a booth, putting out a press release, posting to your group's social media accounts, or sharing Hungry Pests information at local outreach events. The online IPPDAM Action Kit is loaded with links to pest cards and all kinds of publications on invasive pests. Browse the extensive collection, and download what you like for local printing or online use.

This newsletter item was adapted from emails written by Abbey Powell and Sharon Lucik, both of USDA APHIS

[Download tools on the IPPDAM Action Kit >>](#)
[Read the March 30th USDA APHIS Press Release >>](#)

Emerald Ash Borer Awareness Week will be May 21 to 27

The week of May 21st to 27th 2017 is Emerald Ash Borer Awareness Week- a week of governor proclamations, public outreach, professional webinars, event booth-staffing, and more. To ensure you've got great examples of past outreach tools and publications, the team at Don't Move Firewood has compiled a broad roundup of what various states and regions have done in the past to celebrate the week. You can expect more information on EAB Awareness Week to be published in early May, so stay tuned!

[View the Emerald Ash Borer Awareness Week Toolkit >>](#)
[View the whole Firewood Outreach Year >>](#)

Upcoming FOCI Webinar! Alert!

The Firewood Outreach Coordinating Initiative is partnering with the folks at the Council of Western State Foresters to present the webinar: **Don't Move Firewood in the Western States, on Thursday, April 27 at 1 p.m. MDT** (that's 3pm Eastern). This webinar will focus on the products and services of greatest interest to western state and federal agency communication directors. This webinar is open to all.

[Webinar details here >>](#)

Where were we in February and March?

The FOCI newsletter deviated from its usual publication schedule due to a “perfect storm” of events. You probably don’t want to hear all the details of why we missed February and March, so sufficed to say... we missed you, and now we’re back! You may also notice we are now on a new publishing platform. This new platform should allow for easier newsletter management. Thanks for your patience.

The featured image this month is a snippet from the USDA APHIS Invasive Plant Pest and Disease Awareness Month Action Kit. You can find that image, and many more, on HungryPests.com

Infestation and Regulations

Map Quiz! Mountain Pine Beetle range expansion

The USA and Canada share a native forest pest, the mountain pine beetle. Prior to 1996, the mountain pine beetle’s range in Canada was restricted to a single province, but in the intervening 20 years, the MPB has expanded its range greatly into what second Canadian Province?

[View interactive map on Mountain Pine Beetle >>](#)

New pest profile: Velvet longhorned beetle

The velvet longhorned beetle (VLB; *Trichoferus campestris*) is the newest pest to be profiled on the Don't Move Firewood list of invasive species of interest. This pest is a wood-boring beetle, likely from Asia, that has recently been found in improperly treated imported log wood furniture.

[Read about the velvet longhorned beetle >>](#)

Don't Move Firewood Campaign

WANTED: Guest blogs for professional development

One of the best things about the Don't Move Firewood campaign is that it provides a simple way for you to share your ideas, successes, and future plans with the entire firewood outreach community. We've posted guest blogs in the last year from Hawai'i to Utah to Vermont, and we're queuing up more for May and June right now. Please, if you do firewood related outreach and you are willing to write a 500 to 1000 word summary of the great work you've been either doing, or planning, we'd LOVE to publish your work. Email LGreenwood@tnc.org to volunteer.

[Guest blog example - Hawai'i >>](#)
[Guest blog example - New Hampshire >>](#)

Check out our new site!

FORWARD THIS TO A COLLEAGUE »

In the News

Communities focus on tree diversity as ash borer nears
 12 April 2017

Don't Prune Oak Trees From April Through July: Oak Wilt
 23 March 2017

Shot hole borers threatening Ventura County avocado orchards
 18 Jan 2017

Cabin-owner alert: Chinese-made log furniture has bugs
 17 January 2017

Submit Your Story

This is the **Firewood Outreach Coordinating Initiative** newsletter, designed to share information about firewood and invasive forest pests. Do you have a story you want us to include in a future newsletter? Submit your story of 120 words or less.

[Submit Your Story](#)

The Don't Move Firewood website relaunched in late January, and we are thrilled to say that the vast majority of feedback so far on our site overhaul has been positive. Please see for yourself, tell us what we might have accidentally lost in the shuffle (we know, it happens!), and send your feedback to LGreenwood@tnc.org

See it for yourself >>
O, eche un vistazo >>

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