

Outreach and Updates



Continental Forest Dialogue meeting registration is open!

The annual meeting of the Continental Dialogue on Non-Native Forest Insects and Diseases is coming up fast. Join us November 16th and 17th to talk about all things forest pests — as always, we'll be featuring a lot of great conversations and learning opportunities surrounding firewood as a vector for the movement of invasive species.

[Go to the meeting page »](#)

Download your Halloween Bug Masks today

Will you be doing any outreach with kids this coming October? If so, we highly recommend reviewing our collection of Halloween Bug Masks — now available in both line drawn, and pre-colored-in, versions. These masks are free downloads, ready to print out and decorate. They make outstanding outreach items for schools, booths, and any event where you'd like to engage the public.

[Find the masks here »](#)

How will you promote National Forest Products Week?

The third week of **October** is National Forest Products Week each year — so you've got plenty of time to plan ahead. While this week has traditionally been dominated by the lumber and paper industries, there's no reason not to capitalize on the momentum and start celebrating firewood this year. Firewood is an important source of home heating for many Americans, and the firewood industry has a high percentage of small business owners. Learn more about the week at the links below.

[2014 Official Proclamation by President Obama »](#)

[2014 Op-Ed on National Forest Products Week »](#)

The featured image this month is a montage of a few of our insect masks, which are one of our most enduringly popular free downloads. Find them, and much more, on our [Toolbox](#).

Infestations and Regulations

Did your regulations change over the summer? TELL US!

We rely on the expertise of dozens of local, state, university, and federal partners to keep our firewood recommendations and regulations summary pages accurate. IF YOU KNOW YOUR REGULATIONS HAVE CHANGED SINCE THE SPRING now is the time to let us know. Please, help us accurately educate our 125,000+ visitors a year.

[Review your state on our map »](#)

[Submit corrections or updates today »](#)

This month's quiz features Laurel Wilt geography!

First write down your answers, then click below to open the most recent map. Which state has more known infested counties — Texas, or Louisiana? About how far inland is the extent of the infestation in Georgia — 50 miles, 100 miles, or 150 miles from the ocean? Is the farthest north known laurel

**FORWARD THIS TO
A COLLEAGUE »**

In The News

09/01/15

[Annual pruning ban for elm trees in Saskatchewan ends](#)

08/28/15

[So many empty Worcester-area traps 'a good sign' in beetle battle](#)

08/27/15

[Board of Agriculture Restricts Movement of Ohia Plants from Hawaii Island](#)

08/27/15

[The Slow Process of Countering](#)

wilt location in North Carolina. or South Carolina?
[Click here to check your answers »](#)

Don't Move Firewood Campaign

Want to know how people get to the Don't Move Firewood website?

2015 has been the best year yet for the Don't Move Firewood website, with over 100K visitors so far and well over 250K pageviews. Of those visitors, the biggest block (48%) come from search engines — mostly Google, but also Yahoo and Bing. The second biggest grouping (19%) comes from people typing in the address of the website directly into their browser, phone, or tablet. These people are getting the information from the real world — a poster, a water bottle, a billboard — and deciding to take the initiative to learn more. And what's the third biggest grouping (16%)? The dual sites for all federal and most state campsite reservations: Recreation.gov and ReserveAmerica.com. We reach people right as they place their reservation — a critical moment where we can best influence their firewood procurement decision.

[Visit Don't Move Firewood today »](#)

[the Emerald Ash Borer](#)

Submit Your Story

This is the Firewood Outreach Coordinating Initiative newsletter, designed to share information about firewood and invasive forest pests. Do you have a story you want us to include in a future newsletter? Submit your story of 120 words or less.

[Submit Your Story](#)

[DMF Resources Library](#) | [Newsletter PDF](#)

[Click to view this email in a browser](#)

If you no longer wish to receive these emails, please reply to this message with "Unsubscribe" in the subject line or simply click on the following link: [Unsubscribe](#)

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