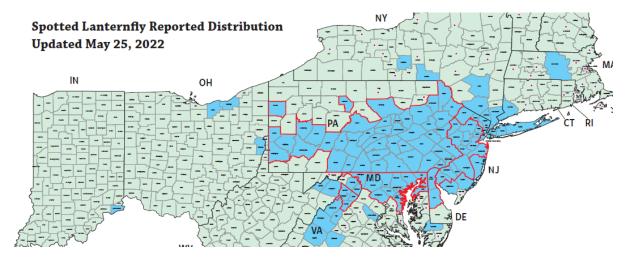
# **FOCI** Newsletter

Firewood Outreach Coordinating Initiative





#### **Highlighting States with Excellent Outreach**

During Don't Move Firewood's research for the Firewood Comparison Report, we searched through the online resources of every US state and territory for information and outreach relevant to the firewood pathway. Several states really hit the mark and provided highly visible information across all the metrics we investigated - so we wanted to share outreach examples from the states with these excellent online outreach environments. Read about these states' and their great work on the Don't Move Firewood News pages!

Check out the highlights here >>

# Insights from the Literature: "Teaching invasive species ethically: using comics to resist metaphors of moral wrongdoing and build literacy in environmental ethics"

Invasive species outreach and education efforts often employ terms, phrases, and imagery that anthropomorphize non-native plants and animals. This new publication adds to a growing body of voices concerned that using certain words and terms in invasive species education "reinforces xenophobic rhetoric." As public outreach professionals, readers of this newsletter should be aware of these concerns- we can all benefit from reading new research on how to effectively call the public to action without causing unintentional harm in our professional communications.

Click here to read the article >>

### **National Moth Week is Right Around the Corner!**

The 11th annual National Moth Week (NMW) is nearly here; this year it is being held worldwide during July 23-31. NMW celebrates moths in all their fluffy-winged glory and also offers the chance for everyone to participate in citizen scientist projects by documenting moths in their neighborhoods. This is great opportunity to share outreach on species that impact forest health in North America, such as the spongy moth.

Learn more about this year's National Moth Week >>

Why does summer always fly by? We don't know..but it sure does - so it's a good idea to start thinking about what materials you want to share during this important time for outreach! Especially in August in the northern states- you should encourage the public to check trees for signs of new insects and insect damage such as that caused by the infamous Asian longhorned beetle! Check out the Don't Move Firewood site for free online resources that you can download or link to on your poster, website, brochure, or Facebook posts.

View the 2022 Tree Check Resource List >>

Photo of the month: Spotted lanternfly reported distribution as of May 25, 2022. State quarantines are rapidly expanding to keep up with newly established infestations. Photo credit: New York State Integrated Pest Management Program

## Infestations and Regulations

# Spotted Lanternfly Quarantines Expanding

The spotted lanternfly is on the move and states are scrambling to keep up. Maryland recently expanded their quarantine to include 8 additional counties, and Pennsylvania now has a whopping 45 counties under quarantine. Surrounding states are on high alert as SLF detections are popping up in many areas including Indiana, North Carolina, and New Hampshire. Keep the outreach coming as reports from the public help catch newly established infestations!

Keep up to date with the reported distribution of SLF here >>

## Don't Move Firewood Campaign

#### **Tips for Finding Local Firewood**

We all know certified, heat-treated firewood is the safest option for firewood users. In many areas, this is just not feasible. That's why promoting the use of "local" firewood is second best - but this can be a daunting task to campers who don't know where to start. That's why we have a page with tips and tricks for finding firewood locally. It's a great starting point for those looking to do their part to reduce the risk to forest health via the firewood pathway!

Click here to view our Firewood Finder page >>

# FORWARD THIS TO A COLLEAGUE »

#### In the News

Invasive Fire Ants Could Be Controlled by Viruses, Scientists Say June 17

Browntail Moth Caterpillars Can Feed on Conifers During Outbreaks, UMaine Researchers Discover June 14

Illinois' Weapon in Combating Invasive Spongy Moth: Fake Sex Pheromones. Spray Planned in DuPage Preserves June 13

Expansion of the regulated areas for hemlock woolly adelgid in Nova Scotia and Ontario
June 9

Spotted Lanternfly Predicted to Establish in California by 2033 Without Preventative Management June 8

Penn State Extension Offers Guidance on Managing Spotted Lanternfly June 6

## Share firewood news tips

Input from our readers is vital to the success of this newsletter — and to the mission it serves. Have you heard (or

done) something that you think we and other readers should hear about? Please tell us about it!

Submit Your Story

If you no longer wish to receive these emails, please click on the following link: Unsubscribe











