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FOCI Newsletter

Firewood Outreach Coordinating Initiative

BROUGHT TO YOU BY
**DON'T MOVE
FIREWOOD.org**



Firewood Month is all of October!

Yup, we'll be here all month! October is Firewood Month and we'll be helping you meet your outreach goals with a newsletter each week! This week's optional theme is Fall Fun- and our theme target audience is people that enjoy camping, RV'ing, birding, fishing, and hunting. Remember, themes are optional, and all participants are encouraged to celebrate Firewood Month in whatever way works best for your outreach audience.

With the Fall Fun theme, you can use some of Hungry Pests campaign's fantastic RV and backpacker themed images, highlighted in the image at the top of this email (and more are found in our Toolkit). And new for 2020, Global Bird Weekend (October 17 + 18) will be an amazing opportunity to promote a message to birders- folks that like to wander around with binoculars, often near trees- of being aware of the health of trees arounds them.

[First, learn about the new Global Bird Weekend >>](#)
[Next, download our Birder Handout >>](#)
[Or, just visit the Firewood Month Toolkit Page>>](#)

Next Week is National Forest Products Week

Firewood is the original forest product! Using local firewood helps keep forests safe from forest pests, and healthy forests are good for the economy in so many ways. If you'd like to learn more

about how to co-message Firewood Month and National Forest Products Week, please visit page 5 in our 2020 Firewood Month Action Kit found under "Resources" on the link here.

[Firewood Month Toolkit page >>](#)

Fall Webinars and Meetings

Here's your reminder that there are great webinars everywhere, all the time, if you know where to look. With virtual meetings popping up like mushrooms after rain this fall, you've also got those to choose from. We'd LOVE to feature your upcoming firewood-relevant (non-profit, academic, or government) meeting or webinar in an upcoming newsletter. Please send tips!

[Tell us about your virtual meeting! >>](#)

[Take a look through EABU's fall webinar offerings >>](#)

Photo of the month: RV owners and renters are a very high risk demographic, as they have the space to pack a lot of firewood. This image is a cropped version of Hungry pests' RV and gypsy moth imagery. October is a great time to reach out to the RV user demographic! Find ideas on our Toolkit <https://www.dontmovefirewood.org/firewood-month-toolkit/>

Infestations and Regulations

Map Quiz: Murder Hornets

It is unlikely that Asian giant hornets will ever be transported in firewood, but not entirely impossible given their habit of sheltering in cavities and crevices. Regardless, they have captured the public's imagination. So that begs the question- do you really know how wide the Strait of Georgia is? Or the fact that the Strait of Juan de Fuca is a contiguous body of water with the Strait of Georgia? Or that both these bodies of water are involved in the hornet situation? Seriously, the geography of the affected region and US-Canadian border in that area is pretty complex. Here's your multiple choice question; **Was the hornet positively identified in Nanaimo BC about 10 miles, about 50 miles, or about 100 miles across the water from the next nearest positively identified hornet** (which was SE of Vancouver BC).

[Set yourself straight on Straits >>](#)

FORWARD THIS TO A
COLLEAGUE »

In the News

Spotted lanternfly found for the first time in Oregon
Oct 9 2020

Population dynamics of ash across the eastern USA following invasion by emerald ash borer
Sept 1 2020

Our "In the News" section will be pretty short while we're doing weekly newsletters. Send tips in the link below if you can help out!

Don't Move Firewood Campaign

Firewood Month Headquarters

With Firewood Month going on all October, we'll be focusing our efforts on easily accessible outreach venues! Visit us on our Facebook account (<https://www.facebook.com/DontMoveFirewood>) and Twitter (<https://twitter.com/dntmovefirewood>) to choose what works best for you to share!

Share firewood news tips

Input from our readers is vital to the success of this newsletter — and to the mission it serves. Have you heard (or done) something that you think we and other readers should hear about? Please tell us about it!

[Submit Your Story](#)

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Don't Move Firewood
4245 North Fairfax Drive, Suite 100
Arlington, Virginia 22203-1606

